

# Team devoted to improving reading and math proficiency

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Max Impact Corporation of Rochester Hills announced today they have entered an agreement to represent Alliance Learning of Greenwood Village, Colorado, in Michigan. Alliance Learning offers an online program designed to bring any child or adult to the reading and/or math grade level proficiency they desire within a short, defined number of hours of online work.

The program, known as EDUSS Integrated Multi-dimensional Teaching Assistant (IMTA), is an innovative educational solution constructed to make a positive contribution in K-12 education, job seeking, adult learning and GED, and inmate rehabilitation.

IMTA has a proven track record covering ten years on five continents. It meets requirements for Response to Intervention (RTI), credit and grade recovery, and Title-1 programs. It is also a beneficial component for ESL/ELL, gifted and talented, summer school, and after-school programs.

Learning gaps have been increasing, according to Larry Lipman, President and CEO of Alliance. “We believe that the core problem is the inability to efficiently help our students close the achievement gaps.”

In Dallas, EDUSS IMTA produced a 40 point gain on average in about 12 hours of time over 10 weeks. Prior to EDUSS IMTA, four high schools ranged from 21.5 to 38.6 percent on their TAKS M-1 state testing score to 64.6 to 76.4 percent following IMTA.

At Monticello Academy in Utah a 77.1 percent proficiency was increased to 91.3 following EDUSS IMTA.

Max Impact is already working with several school systems and government agencies. They are also seeking sponsors to enable opening up the program to under-privileged or under-served communities.

For more information about the program, visit [Impact in the Classroom](#), where you can get a [free assessment](#) of your own reading and math proficiency.



Students learn reading and math, improving to grade level proficiency in a short period.  
(AP Photo/Matt Rourke)