

Eduss logo – PLEASE SEND

Contact: Melanie Howard
HowardPR
(303) 741-2904
Melanie@howardpr.com

For Immediate Release:

LEARNING ASSESSMENT PROGRAM FOR K-12 OFFERED FREE TO PARENTS

EDUSS offers parents affordable option to improve their children's education

DENVER (Aug. XX, 2009) – As children across the country are returning to school, many parents are worried: is my child ready for the next grade level? Did summer brain-drain set in and how much has been forgotten? And, if the child was already struggling, perhaps in math or English – will the new teacher take the time to make sure my child is ready for the next concept before moving on?

Summer brain drain is a real problem for school-aged children, and their teachers. According to [the National Center for Summer Learning at Johns Hopkins University's School of Education](#), most students lose about two months of grade-level equivalency in math computation skills over the summer months. Research from the Center also shows that students typically score lower on standardized tests at the end of summer than on the same tests taken at the beginning of summer.

These concerns are what drive many parents to private tutors or expensive supplemental programs. But this year, with the recession still hanging on, it's more difficult for many to provide this extra level of educational support their children need, especially in middle-class households.

Recognizing these difficulties, [EDUSS](#), (www.eduss.com), an internationally-recognized provider of educational software for school and home, **is offering an assessment tool and educational package within the reach of any parent with access to a computer. In fact, the assessment program is free.**

"We are passionate about education at EDUSS, and after years of working with school systems in aiding their student assessments, we know that this is something that will really help families at home, too," said Theo Scherman, founder of EDUSS. "The key to knowing if your child is going to do OK in school is knowing if they've learned all the skills their grade level is supposed to have, so they can move on without gaps. It's when kids have gaps that they fall further behind. So by

offering the assessment program for free to parents, we believe we are potentially aiding thousands of youngsters to have a better school experience.”

To accompany the gift of the assessment program, EDUSS educational software to tutor students in math, English and phonics (spelling and pronunciation), bringing a child up to grade-level in all areas, will be made available for only \$19.99 per month, per child.

EDUSS provides a multidimensional approach to learning, offering online education for grades K-8 developed by educational experts. Parents can generate weekly activity reports to check on their child’s progress and use the material to assist teachers in making sure their child catches up if necessary, and never falls behind. The EDUSS assessment tool automatically identifies areas where the child is weak and sets up a learning schedule. If parents purchase the monthly program, the program will work step-by-step with the child to ensure they are ready for each new concept, bringing them up to grade level – and potentially beyond – at their own pace.

“School districts love this product because it helps them save teacher time and assessment funds, and kids like the learning programs because they are fun and move at their own pace,” said Scherman. “We don’t see why parents can’t participate in this as well, as they are the most aware of their own children’s needs. We’re really excited to help out by offering our assessment program gratis.”

To access their free learning assessment, parents need to contact Eduss for a log-in at home.eduss.com and click on Free Assessment.

ABOUT EDUSS:

Eduss is a dynamic international company and recognized leader in innovative educational solutions, with a mission to make a positive contribution in children’s K-12 education. Eduss strives to build practical educational systems that meet the needs of its customers and produce measurable results. Eduss provides the tools to test, evaluate and teach children and adults with minimal human input, in a range of core educational and life-skills subjects. Eduss’ products include English (language arts), phonics, math, and foreign language. Their products are used in over 3000 schools throughout the world, including the US, Australia, United Kingdom, Philippines, and South Africa.

###

Editor's Note: For additional information, or to arrange an interview with EDUSS founder Theo Scherman contact Melanie Howard at Melanie@howardpr.com or LeeAnn Fleming at leeann@howardpr.com or (303) 741-2904.