

December 4th 2004 – Eduss Mathematics – clever stuff

— INNOVATION —



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Eduss CEO Theo Scherman with Kerrie Tyndall of Goprint and Eduss director Rick McElhinney.

Eduss Mathematics, English and Phonics software is now helping teachers and students in 1100 schools across Australia. Eduss software is the culmination of educator Theo Scherman's dream to raise the educational achievements of every child.

The program allows children to work at home with the same range of activities and assessments as in the classroom. Eduss released the first nine retail software products five years ago.

The company then researched and developed a new educational platform that would change the way education is delivered – the Integrated Learning System (ILS). By 2002, Eduss had launched three new software products and received the Gold Coast Business Excellence Award for innovation using technology.

February 2003 saw the release of the new Eduss Mathematics Integrated Multi-Dimensional Teaching Assistant (IMTA) – a world first. IMTA operates alongside the

teacher in the classroom and takes the teacher into each student's home.

In March '03, the new Eduss English IMTA was deployed into schools alongside the Eduss Mathematics IMTA system. This system covers grammar, comprehension and punctuation. Eduss appointed a US representative and gained recognition from the Queensland Government as one of the State's key innovative companies.

Earlier this year, Eduss launched upgraded English grammar software and the Eduss Coded Phonics System. The products were taken up in the US; Eduss systems featured on A Current Affair and received another award for technological innovation.

International recognition of the unique and innovative approach of the IMTA system has created demand in America, Britain, the Philippines, New Zealand and South Africa. Growth is predicted at 120 new schools each month.