

June 2003 Catalyst – Queensland State Government Eduss Helping students get smarter

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Helping students get smarter

A Gold Coast company is helping Smart
State students – and others around the
world – become even smarter.

Eduss has developed maths and English
software that evaluates the learning level of
a student, identifies learning concepts
missed and when the student missed them,
and sets a learning schedule to teach them
what's missing.

In the past couple of years, Eduss has had
its education software product installed in
more than 80 per cent of the Gold Coast
primary and secondary school market, in
380 schools nationally, 23 schools in the UK,
half a dozen schools in the US and 100
schools in South Africa.

It has been able to do so with the
assistance of the Queensland Government's
Founders Forum and Capital Raising Pipeline
– initiatives of the Department of State
Development's Venture Capital Unit. The
Forum matches innovators with investors.

Eduss attended a Founders Forum in 2001
and immediately attracted investment. Within
10 months its product was installed in the
majority of Gold Coast primary and
secondary schools.



An average investment through the Forum,
an element of the Capital Raising Pipeline,
is between \$200 000 and \$600 000. The
Pipeline helps educate and assist new
ventures become investment-ready,
matches innovators with investors and
ultimately helps facilitate the
commercialisation of ideas.

It was designed to help Queensland start-
up firms survive and grow, and has been so
successful that it has helped attract a
record \$28 million in investment since it
began in 2000.

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Photo courtesy of Eduss