

**August 2003 – Denver Chronicle
First US press for Eduss**

Company will show educational software Aug. 14-15

EDUSS Broadcast & Media, Inc., the originator and leading provider of EDUSS Math & English Grammar integrated multidimensional teaching assistant systems, recently announced that they are ready to launch their product line into the U.S. educational market.

Based on a comprehensive study of why students are failing in school, EDUSS spent three years and several million dollars developing this next generation math and English software. The program can be used to set tests, conduct assessments, compile detailed reports and produce excellent revision learning exercises; all automatically.

"This approach to helping our students find out where they have "holes" in their educational background and pro-

viding the educators with a set of tools that work in conjunction with their state, county and district standards has been a huge step forward in preparing students for their future!" said Theo Scherman, chief executive officer for EDUSS.

EDUSS is providing a \$7.5 million grant program for all public and private schools in Colorado. Douglas County schools will have their first opportunity to view the system on Aug. 14-15 at the Comfort Suites in Castle Rock.

The EDUSS IMTA automates the collection, interpretation, and presentation of the assessment information. A key component of the system is the unique integration of expert assessment, testing, homework and standards functionality into one system.

John Carr, managing director for North, Central and South America said, "The system enables full access to real-time and historical perfor-

mance data, an automated tutorial capability, unlimited and infinitely generated problem sets, as well as detailed reporting to both parents and teachers on each student's progress.

The IMTA system works equally well with students who need help in "catching up" to their grade level and to those in the "gifted and talented" programs. The system helps teachers determine what their students have "missed" in their math and English background and then assists the teacher in bringing the student back to where they should be in regards to their current grade level.

It also allows the gifted students to progress forward at a pace that challenges them and allows the teacher to maintain control over the content presented."

EDUSS Broadcast & Media, Inc. designs, manufactures and sells IMTA Systems for the elementary, secondary and high school market around the

world.

EDUSS Ltd. is headquartered in Bundall, Australia and intends to move their corporate offices to Denver within the next 12 months. The IMTA products are being utilized in Australia, the United Kingdom, South Africa, and the United States.

John W. Carr has been named managing director of North, Central and South America. He lives in Parker and is expanding the U.S. presence into Colorado, California, Arizona, New Mexico, Georgia, New York and Illinois.

EDUSS expects to begin hiring both sales and training personnel within the next 90 days.

For more information about EDUSS Broadcast & Media, Inc. and the EDUSS IMTA product line, call EDUSS Broadcast & Media, Inc., (303) 840-7416, or visit www.eduss.com.

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